

What Are We Watching?

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31ST ANNUAL HARMELIN MEDIA REPORT





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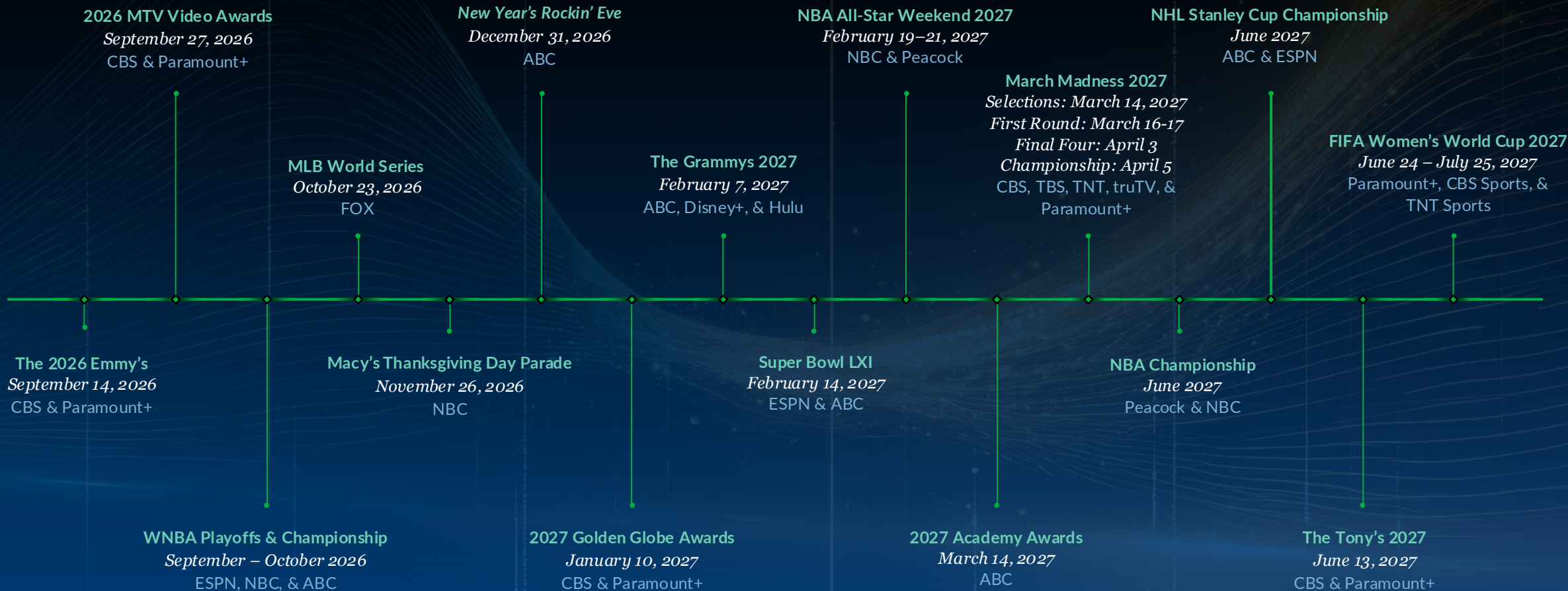
There has never been more television to choose from — or more ways to watch it. Whether it's a buzzy new streaming obsession, a live sports showdown, a comfort-watch procedural, or the latest reality competition everyone is texting about, the 2026–2027 season is proving that great television still has a way of bringing us together. Viewers have more choices than ever, but they're also finding more reasons to tune in, talk about what they watched, and come back for more.

As viewing habits continue to shift, media companies are adapting right alongside them. This year's Upfronts showcased a media landscape that's increasingly built around audiences rather than platforms. Streaming and linear are working together more seamlessly, live sports continue to expand their reach across services, and media companies are investing heavily in the kinds of programming that create cultural moments. From blockbuster franchises and prestige dramas to unscripted hits and exclusive live events, the goal is no longer just to attract viewers; it's to keep them engaged wherever and however they choose to watch.

Perhaps most interesting is what's breaking through. Alongside established franchises and familiar favorites, audiences are embracing fresh stories, unexpected breakout hits, and personalities that spark conversation well beyond the screen. In a world filled with endless content, viewers are still gravitating toward the shows, sports, and events that give them something to share, debate, celebrate, and revisit.

For all the changes in technology, distribution, and viewing habits, one thing remains remarkably consistent: people still love TV. They love discovering the next big thing, gathering for live moments, and settling into the shows that feel like old friends. Whether it's on a phone, a tablet, or the biggest screen in the house, television continues to entertain, connect, and surprise us. Which brings us to the question at the heart of this report: *What are we watching?*

Mark your calendars — a full year of must-see TV is on the way! From awards and live shows to sports and cultural moments, get ready for unforgettable events worth gathering around the screen for.



Prime Video continues to invest heavily in recognizable intellectual property (IP), including *Legally Blonde*, bestselling novels, and established crime franchises, helping attract broad audience reach and strong viewer engagement.

Upcoming Originals

Elle

We go back to Elle Woods in high school as we learn about the life experiences that shaped her into the iconic young woman we came to know and love in the first *Legally Blonde* film.

The Chosen in the Wild with Bear Grylls

From Judas to Jesus, faith-based author and survivalist Grylls takes the cast of *The Chosen*, as well as Creator/EP of *The Chosen*, Dallas Jenkins, on their own adventures into the wilderness. *The Chosen* is the groundbreaking historical drama series based on the life of Jesus Christ and the people who followed him. Since its debut in 2019, the series has become a global phenomenon, reaching hundreds of millions of viewers worldwide through its multi-season retelling of the Gospels from the perspectives of Jesus' disciples, followers, and other biblical figures.

This new series follows as Grylls pushes *The Chosen* ensemble to their ultimate limits, while discovering their personal journeys.





Every Year After

Based on the bestselling novel *Every Summer After*, this romantic drama follows childhood friends Percy and Sam as they reconnect years after a life-changing fall out.



PHOTO: AMAZON PRIME



The Gray House

A historical espionage drama centered on the Civil War era, following four Southern women who become unlikely spies during one of America's most turbulent periods.

PHOTO: AMAZON MGM STUDIO

Apple TV continues to differentiate itself with premium, star-driven originals featuring award-winning talent, including Anya Taylor-Joy, Elisabeth Moss, Kerry Washington, and Kurt Russell. The platform's emphasis on prestige programming has helped build a highly engaged streaming audience.

Lucky

Based on Marissa Stapley's bestselling novel, *Lucky* centers on a young woman who left behind the life of crime she was raised in years ago, but must now embrace her darker, criminal side one final time in a desperate attempt to escape her past. Starring Anya Taylor-Joy, Annette Bening, Timothy Olyphant, and Aunjanue Ellis-Taylor.

The Dink

Washed up former tennis prodigy Dusty Boyd has been reduced to coaching unruly children at his father Chuck's suburban country club. After reactivating an old injury, he is forced to play pickleball and loves it. Produced by Ben Stiller and directed by Josh Greenbaum.

Snoopy Presents: There's No Place like Home, Snoopy

When Snoopy's beloved doghouse is accidentally sold at a yard sale, he's devastated. After all, that's where his imagination first took flight and where he keeps all his favorite things.

Ted Lasso (season 4)

We thought Apple's biggest show was over for good, but the service announced its return. In season four, Ted is taking on his biggest challenge yet: coaching a second division women's football team. Throughout the course of the season, Ted and the team learn to leap before they look, taking chances they never thought they would.

The Dynasty: UConn Huskies

A three-part documentary series chronicling the rise of the most dominant program in college basketball history.

Foster the Snowman

Apple out-bid Netflix and MGM for this holiday high-concept movie about a snowman that comes alive and will go through every stage of life in just 72 hours. The childless couple who acts as his "parents" also go through every parenting milestone in only three days. *Foster the Snowman* is being fast-tracked to be ready in time for the 2026 holidays.



YouTube TV: Subscription & Viewing Experience Evolution

Historically, YouTube TV operated with a single base plan (~\$82.99/month) that bundled 100+ channels across sports, entertainment, and news. While comprehensive, this approach forced users to pay for content they did not necessarily watch.

YouTube TV has introduced 10+ genre-based subscription plans, allowing users to select content aligned to their preferences.

Key Plan Types:

- ✓ **Sports Plan (~\$64.99/month):** Includes major sports networks (ESPN, FS1, NBC Sports) and local broadcasters.
- ✓ **Entertainment Plan (~\$54.99/month):** Focused on movies, scripted TV, and lifestyle content.
- ✓ **Sports + News Plan (~\$71.99/month):** Combines live sports with national news networks (CNN, CNBC, MSNBC).

Across the platform, there are now ~12 package combinations, offering a spectrum of price and content tradeoffs.



Viewing Experience: Increased Personalization & Control

YouTube TV continues to enhance the viewing experience with greater personalization and user control through the expansion of its multiview functionality. Previously limited to preset channel combinations, subscribers can now customize their own multiview layouts by selecting up to four live channels to stream simultaneously, including a mix of sports, news, and entertainment content. The update is particularly valuable during major live events and sports seasons, allowing viewers to follow multiple games or programs at once while also better serving multi-user households with varied viewing interests. By offering a more flexible and customizable interface, YouTube TV further differentiates itself from competitors whose viewing experiences remain more rigid and less user-driven.



While maintaining a focused scripted slate, The CW is introducing a notable new original series this season and continuing to expand its growing sports portfolio.

Private Eyes West Coast

This mystery drama is CW's biggest (and only) new scripted series for the season. A spin-off of the Canadian hit *Private Eyes*, the show follows private investigators tackling cases in Southern California. Expect a mix of mystery, humor, personal drama, and storytelling.

Sports

The network continues expanding sports programming, including college football and basketball. The newly rebuilt Pac-12 Conference will have a major presence on CW beginning with the 2026-27 season.

What to expect:

- ✓ Pac-12 football
- ✓ Men's and women's basketball
- ✓ WWE NXT
- ✓ NASCAR and other live events

From NFL power struggles and dangerous family secrets to corporate conspiracies and psychological suspense, Disney's newest slate is bringing fresh stories, major stars, and plenty of buzzworthy television to screens everywhere.

The Land

Set in the high-stakes world of professional football, *The Land* follows the power players behind one of the league's most prominent franchises. Starring Christopher Meloni, William H. Macy, and Mandy Moore, the drama explores the business, ambition, and personal rivalries that unfold both on and off the field.

hulu



Count My Lies

What starts as a dream job quickly spirals into something far more complicated in this suspenseful new drama. Starring Shailene Woodley, Kit Harington, and Lindsay Lohan, *Count My Lies* follows a nanny who becomes entangled in the secrets of a seemingly perfect family, uncovering mysteries that threaten to unravel everything.



The Spot

Claire Danes and Ewan McGregor lead this highly anticipated drama, which follows a successful surgeon (Danes) and her schoolteacher husband (McGregor) as they begin to suspect that she might be responsible for a child's hit-and-run death. Their quest for truth spirals into a web of mounting suspicion and dark secrets, testing their resolve and their relationship as they confront the possibility of hidden guilt and betrayal.



The Shards

Based on the novel by Bret Easton Ellis and co-created with Ryan Murphy, *The Shards* is a psychological thriller set in 1980s Los Angeles. The series follows a group of teenagers whose lives are disrupted by the arrival of a mysterious new student, blending suspense, obsession, and dark secrets against the backdrop of one of Hollywood's most iconic eras.

MARVEL TELEVISION

VISIONQUEST

VisionQuest

Marvel's next chapter arrives with the highly anticipated continuation of the story that began with *WandaVision*. Starring Paul Bettany, the series follows Vision's journey as he seeks to understand his identity and place in a rapidly evolving universe.

The 2026-2027 season is anchored by Super Bowl LXI (on Valentine's Day!), joining a slate that includes Monday Night Football, the College Football Playoff, the NBA, and college basketball. The addition of the Super Bowl marks a key highlight of the season and sits alongside ESPN's broader portfolio of live sports and studio programming across the year. ESPN continues to extend its presence within Disney's streaming ecosystem, with coverage across ESPN and Disney+, studio programming, and additional access to athletes, teams, and stories throughout the sports calendar.

FOX is heading into the 2026–27 season with a mix of big franchise revivals, spy-thrillers, and reality TV matchmaking chaos. If you're a fan of action, mystery, comedy, or watching other people's love lives become wonderfully complicated, there's something new on the horizon.

Baywatch

The iconic lifeguard franchise returns January 2027 with a new twist. This version follows Hobie Buchannon, son of legendary lifeguard Mitch Buchannon as he leads a new generation of Baywatch rescuers on the Southern California coast. Expect dramatic rescues, romance, family conflicts, and plenty of beachside action. The reboot will be both a nostalgic revival and a fresh start for new viewers.

The Interrogator

This spy/crime thriller, starring and co-created by Stephen Fry, centers on Conrad Henry, a former MI6 agent who uses psychology and unconventional tactics to crack the minds of dangerous criminals.

Marriage Market

Hosted by Whitney Cummings, this reality series asks the question: What if your family chose your spouse? Singles hand over control of their dating lives to relatives, who then search for a match in a structured "marriage market." Families can approve, reject, or send contestants back into the dating pool.

BRAND-NEW DRAMA SERIES *THE* INTERROGATOR

STEPHEN FRY IS THE MASTER OF TRUTH AND DECEPTION



NBCUniversal's 2026–27 programming slate spans broadcast, streaming, and Spanish-language audiences with a mix of original dramas, comedies, reality competitions, and franchise extensions, as well as reboots. NBC introduces new scripted series, including *Line of Fire*, *Newlyweds*, *Sunset P.I.*, and a reboot of *The Rockford Files*, while Peacock expands its premium offerings with *The Good Daughter*, *The Five Star Weekend*, and the *Friday the 13th* prequel *Crystal Lake*. Telemundo rounds out the lineup with its first original Christmas movie, *La Vida Ideal*, alongside a slate of character-driven dramas including *Unidad de Vida*, *Hot Sur*, and *Uno Contra Todos*.

Line of Fire

This drama follows a family of law enforcement agents as they bridge personal differences and cross professional boundaries while tackling cases for the FBI, U.S. Marshals Service, Secret Service, and Department of Justice.

Line of Fire stars Peter Krause, Hope Davis, Kat Cuning, Tommy O'Brien, Taylor Bloom, and Charlie Barnett.





Newlyweds

This new comedy is a later-in-life love story about a free-spirited woman and a buttoned-up professor who marry impetuously after a whirlwind courtship, starring real-life couple Téa Leoni and Tim Daly.

The Traitors: New Blood (Civilian Edition)

After streaming success on Peacock, the reality competition series, hosted by Alan Cumming, makes its broadcast network debut. *The Traitors: New Blood* is a nail-biting psychological adventure in which treachery and deceit are the name of the game. Set at an ancient castle, contestants work together on a series of exhilarating missions to build a prize fund worth up to \$250,000.



Mid-Season / 2027 Premieres

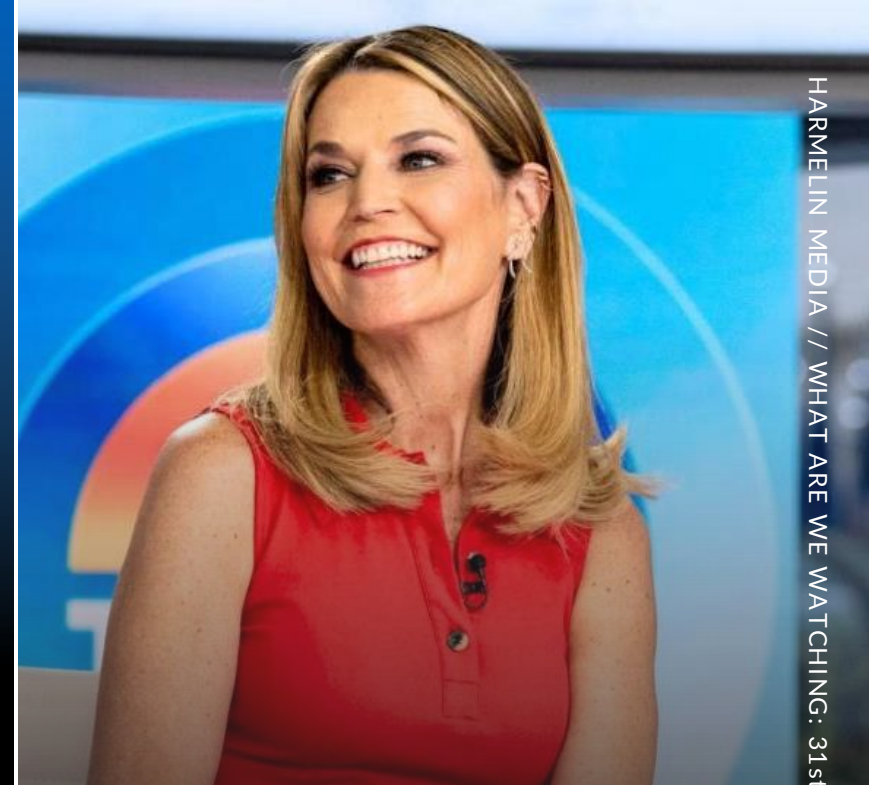
The Rockford Files Reboot

This modern reimagining of the classic private-investigator series stars David Boreanaz as James Rockford, a newly paroled detective. Wrongfully imprisoned, Rockford returns to private investigation in Los Angeles, relying on his charm and wit to crack cases.



Sunset P.I.

A comedy series centered on a quirky team of Los Angeles private investigators navigating both unusual cases and their own workplace antics, starring Jake Johnson, Jane Levy, Langston Kerman, Mary Shalaby, and Keith David.



Wordle

Based on the popular New York Times puzzle and hosted by Savannah Guthrie, the series will feature teams competing in fast-paced, high-energy challenges to solve five-letter word puzzles for a chance to win cash prizes.



The Good Daughter

Based on Karin Slaughter's bestselling novel, *The Good Daughter* is a suspenseful crime drama where sisters Charlotte (Meghann Fahy) and Samantha (Rose Byrne) Quinn have spent the last 28 years trying to piece together the lives that were fractured by a single night of violence.

peacock

PHOTO: PEACOCK

The Five Star Weekend

Based on the bestselling novel by Elin Hilderbrand, *The Five Star Weekend* follows Hollis Shaw (Jennifer Gardner), a celebrated food influencer whose seemingly perfect life is shattered by a personal tragedy. Seeking healing and a fresh start, she invites four women from different chapters of her life to a weekend getaway in Nantucket, where long-buried secrets, complicated relationships, and unexpected revelations transform all their lives.



PHOTO: PEACOCK

Crystal Lake

This expanded prequel to the *Friday the 13th* horror franchise is set to explore the events leading up to the original movie, focusing on Pamela and Jason Voorhees.



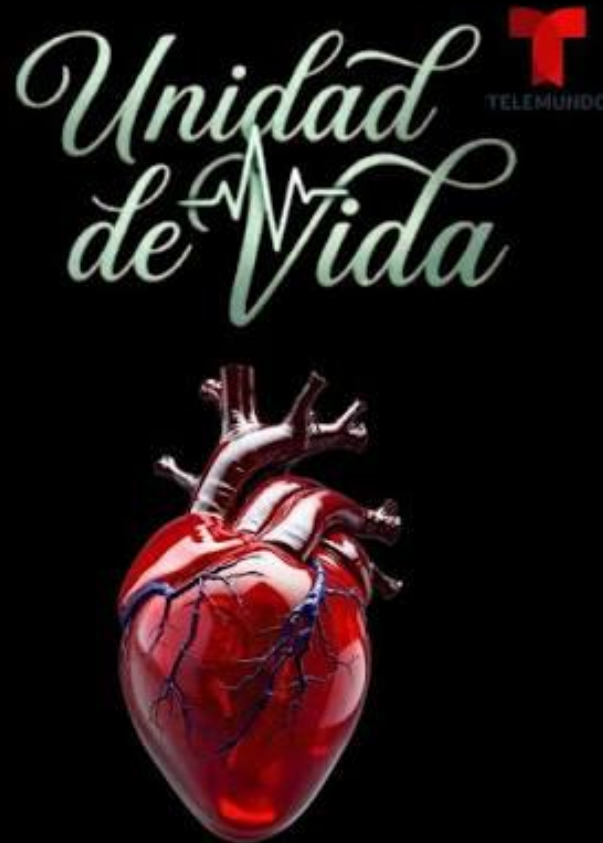
La Vida Ideal

(first ever Christmas movie)

Set during the holiday season, *La Vida Ideal* follows a man whose attempt to create the perfect life through artificial intelligence leads him to confront deeper questions about identity, fulfillment, and what truly matters.

Unidad de Vida

After her mother's death, Gabriela Serrano, a brilliant medical resident, returns to Florida to confront her estranged father and a powerful hospital system facing corruption and crisis.



Hot Sur

(Working Title)

The American dream turns into a nightmare for María Paz, an immigrant who believes she has found stability — until she is wrongfully accused of a crime that upends her life.

Uno Contra Todos

Eduardo “Lalo” Gutiérrez, an honorable public defender, is wrongfully imprisoned and thrust into a maximum-security prison where he is mistakenly believed to be a powerful drug lord.

For the 2026–2027 season, Netflix is leaning into beloved franchises, literary adaptations, fantasy worlds, and original series. Whether you are looking for a new obsession or an old friend, Netflix is where you need to be.

Little House on The Prairie

One of Netflix's biggest new dramas premiering in July is an adaptation of Laura Ingalls Wilder's classic books. *Little House on the Prairie* is being presented as a family drama, survival story, and frontier epic. The series follows young Laura Ingalls and her family as they build a life in the American West.

Scooby-Doo

Netflix's live-action take on *Scooby-Doo* is among the most anticipated upcoming originals set to premiere in 2026–2027. The series explores how Mystery Inc. first came together before they became the famous ghost-hunting gang.

A Different World

Netflix is reviving the beloved sitcom with a new generation of students at Hillman College. Expected in September, the story focuses on the daughter of original characters Dwayne and Whitley while bringing back familiar faces from the original cast.



PHOTO: NETFLIX

Bass X Machina

One of Netflix's most unusual projects, dropping in October, is this adult animated steampunk Western. The story follows a father fighting to protect his family in a dangerous frontier world filled with machines, outlaws, and supernatural threats.

The Magician's Nephew

This film debuting in 2027 is Netflix's first major Narnia project and one of its most anticipated releases. Directed by Greta Gerwig, it adapts the book that tells the origin story of Narnia.

Major Returning Netflix Shows

New shows are great, but the classics are the bread and butter. From the Royal Family, monster hunting, and a Parisian love story to another visit to Hawkins, here are the shows you can expect to return to Netflix in 2026–2027. Please note, exact release dates have not been announced for all shows.

Bridgerton – expected to be released in 2027

One Piece – expected to be released in 2026

Lupin – expected to be released in 2026

Emily in Paris – final season expected to release in 2026, possibly 2027

The Witcher – final season expected to be released in 2026

Wednesday – expected to be released in 2027

Paramount's 2026-27 slate brings a mix of franchise expansions and star-driven originals across CBS and Paramount+. CBS highlights include *NCIS: New York* starring LL Cool J, the vampire family comedy *Eternally Yours*, and *Einstein*, while Paramount+ adds the thriller *Fear Not* with Anne Hathaway, legal drama *Discretion* starring Elle Fanning and Nicole Kidman, and *Tulsa King* spinoff *Frisco King* led by Samuel L. Jackson.

NCIS: New York

The newest NCIS universe expansion follows Senior Special Agent Sam Hanna (LL Cool J) as he returns to his hometown, New York City, and partners with a roguish special agent (Scott Caan) as they are tasked with high-stakes missions to defend one of the most vital cities and ports in the world.





Eternally Yours

A family comedy about an eternal love story centered around two vampires, Charles (Ed Weeks) and Liz (Allegra Edwards), who have been married for 500 years, and their struggles to accept the human who is dating their daughter.

Cupertino

Cupertino is a David vs. Goliath legal drama set in the heart of Silicon Valley that follows a lawyer (Mike Colter) who is being cheated out of his stock options by his former employer, a tech startup. Refusing to back down, he joins forces with another recently fired attorney (Rachel Keller) to represent those taken advantage of by the tech elite and help them fight back in a high-stakes battle against the Goliaths controlling Silicon Valley.



Einstein

Matthew Gray Gubler stars as Lewis Einstein, the brilliant but directionless great grandson of Albert Einstein, who is forced to put his reckless antics behind him, utilizing his genius to help solve crimes with a local police detective (Melissa Fumero).



Mid-Season New Programming

2027 Premieres:

Fear Not

Fear Not tells the story of a prolific serial killer, Stephen Morin — accused of more crimes than Ted Bundy — and the unlikely bond he formed with Margy Palm (Anne Hathaway), the last woman he ever kidnapped. Morin's abduction of Palm, which started as a deadly captive situation, took an unlikely turn: one which included compassion, prayer, and profound courage.

Frisco King

Frisco King, a spinoff of *Tulsa King*, follows Russell Lee Washington, Jr. (Samuel L. Jackson), a hitman for New York mobsters. After refusing an order to kill Dwight Manfredi (Sylvester Stallone), he heads to Frisco, Texas, to build a new life — and a new criminal enterprise.

Discretion

A gripping eight-episode legal thriller set inside a prestigious, high-stakes Dallas law firm. The story follows Lenny (Elle Fanning), a sharp and ambitious summer associate. While working at the firm, she uncovers a dark, complex web of non-disclosure agreements. Her dangerous discovery places her directly in the crosshairs of Sharon (Nicole Kidman), the firm's most ruthless and powerful senior partner.

TelevisaUnivision is bringing exciting new scripted and unscripted shows, sports, news, and short-form videos for U.S. Hispanic audiences across TV and streaming. The 2026–2027 lineup highlights stories that connect across generations, plus expanded sports coverage including broadcast rights to Super Bowl LXI.



Tierra de Amor y Coraje (Univision)

After their parents are murdered in a staged accident by a rival rancher obsessed with the mineral riches beneath their land, the Coraje brothers fight to hold their ranch together only to find themselves falling for the daughter of the man trying to destroy them.



Corazon de Marruecos (Univision)

A Turkish woman fleeing a forced marriage finds unexpected love in Mexico, but as illness, betrayal, and powerful enemies close in, she must fight to protect her freedom and the future she risked everything to claim.



Sabor a Ti, Entre Historias y Secretos (Univision)

After discovering that her family's inheritance and a legendary winemaking secret were stolen from her, agronomical engineer Ángela Herrera arrives in the vineyard town of Villa del Parral, where she becomes entangled in a dangerous web of passion, betrayal, and family secrets, while falling in love with Mariano Romero, the man she was never meant to love.



Infinito Amor

(Univision)

When Ariel is released from prison after sacrificing his life to save his mother, he uncovers a devastating conspiracy that stole fifteen years of his freedom and separated him from Cristina, the woman he never stopped loving.

UNIMÁS

Cuando Fui Bonita

(UNIMÁS)

A woman reunites with her first love, now a powerful fashion executive, and convinces her glamorous best friend to impersonate her, only to land a job working directly for him.

UNIMÁS

Pícara Soñadora

(UNIMÁS)

Lupita López lives secretly inside a department store while dreaming of a corporate career, until a new employee turns out to be the wealthy heir hiding his identity to escape an arranged marriage. The series is a remake of the 1991 Televisa telenovela — starring Mariana Levy and Eduardo Palomo, both of whom have since passed away — which was based on a 1956 Argentine film.

ViX

Rompecabezas – Timbiriche

(ViX)

A series inspired by the iconic 1980s band, tracing the beginnings, evolution, and complex lives of the young performers of the popular group.

UNIMÁS ViX

El Túnel del Amor

(UNIMÁS & ViX)

Hosted by Cecilia Galliano, a social experiment in which pairs of friends help each other find romantic partners, navigating a mysterious tunnel that connects two houses for unexpected encounters.

UNIMÁS ViX

Primeras Citas

(UNIMÁS & ViX)

Rafael Araneda hosts a dating show built around blind first dates, following singles of all ages and backgrounds as they open themselves to unexpected connections.

Super Bowl LXI

TelevisaUnivision reached an agreement with ESPN for broadcast rights to Super Bowl LXI in the United States. Univision will air America's biggest game, alongside ABC, ESPN, and ESPN Deportes, offering a Spanish-language telecast on Sunday, February 14, 2027.



CONCACAF: Gold Cup & Nations League

A new multi-year agreement keeps TelevisaUnivision as the Spanish-language home in the United States for the Concacaf Gold Cup and Concacaf Nations League competitions through 2029 across its linear and streaming platforms.

CONMEBOL Libertadores and CONMEBOL Sudamericana

The premier competitions of South American club football will live on Univision beginning in 2027 through 2030.



Mexican National Team

Extending its long-standing partnership with the Federación Mexicana de Fútbol, TelevisaUnivision will continue bringing fans coverage of Mexico's Men's National Team across its platforms through 2034. The most-watched national soccer team in the United States, the Mexican National Team will call TelevisaUnivision its home, offering one of the sport's most passionate fan bases the best Spanish-language coverage.

Formula 1: Las Vegas Grand Prix

Formula 1 returns to TelevisaUnivision in collaboration with Apple, to broadcast the 2026 Formula 1 Las Vegas Grand Prix on November 21, with dedicated pre- and post-race programming. Throughout the season, TelevisaUnivision will also amplify Apple TV's Formula 1 coverage across a multiplatform ecosystem with highlights on Univision and TUDN, bringing fans world-class coverage of the sport all season long.



Liga MX

TelevisaUnivision delivers coverage of Liga MX and Liga MX Femenil across its linear and streaming platforms. The most-watched soccer league in the U.S., Liga MX features clubs competing across the Torneo de Apertura and Torneo de Clausura for a place in the Liga MX Campeón de Campeones Final.

WBD continues to showcase the power of its portfolio, bringing together premium dramas, reality hits, live sports, lifestyle content, and true crime across HBO Max, Food Network, TLC, TNT, OWN, and more.

KPop Shark Heroes

Shark Week 2026

After shark encounters off Korea, actor Ken Jeong aims to change the perception of sharks across East Asia and around the globe. With singer REI AMI, he plans a unique campaign to educate and shift perceptions around these oceanic creatures using the power of K-Pop.

Red Bull: Ultimate Shark Dive

Shark Week 2026

World-class cliff diver Molly Carlson steps out of a helicopter hovering above the open ocean to attempt the highest free-fall dive ever on Shark Week, plunging directly into the deepest shark cage ever deployed, surrounded by circling sharks.



Discovery

How to Catch a Dirtbag

A new series featuring the “investigations” of internet sensation Michael McWhorter, aka “Tizzy Ent,” who has pioneered the art of internet crowd sourcing to help identify those who appear to do horrible things in public and get away with it. With over 10 million social media followers, Tizzy’s humor and fearless tenacity have proven that the internet is just “one big, small town” and, sooner or later, justice will be served.

Discovery

Deadliest Catch: Northern Edge

Far from the Bering Sea, beneath the frozen North Atlantic off Newfoundland, lies the world’s largest snow crab biomass, a billion-dollar bounty buried under ice and storms. In this brand extension of the Discovery series, a fearless fleet of crab captains enters a 100-mile ice pack, battling nor’easters, icebergs, rival crabbers, and their boats’ limits to claim their share before the crab and their futures disappear. On the edge of this unforgiving world, only a rare breed of fisherman has what it takes to survive the harsh elements and cash in.

Discovery

Escape from Alcatraz (working title)

When true crime podcasters examine the 1962 Alcatraz escape, they find new files and evidence suggesting brothers John and Clarence Anglin may have survived and spent the rest of their lives in hiding. Now, new DNA evidence could finally expose the truth, and the government cover-up that lasted decades.

Discovery

Rescue 911

A bold reimagining of the hit 1990s series, *Rescue 911* captures real-life emergencies from the moment a 911 call is answered. Told through firsthand accounts and raw footage from cell phones, surveillance cameras, bodycams, and more, each episode follows life-or-death situations where every second and decision matters.

Discovery

I Am Prey

A bold, first-of-its-kind wildlife survival series where biologist Forrest Galante becomes a target to experience apex predator attacks firsthand, aiming to understand animal behavior. Each episode follows Forrest and experts as cutting-edge technology to build a one-of-a-kind apparatus that realistically replicates prey scenarios and triggers predatory responses places him on the front lines of human-animal conflict.



Restaurant Impossible: Last Call

A fresh take on a classic, *Restaurant Impossible: Last Call* features chef Aarón Sánchez and restaurateur Jen Agg helping struggling North American restaurants. It focuses on addressing real problems, adapting to industry changes, and finding creative solutions. Jen handles design and front-of-house, while Aarón works on culinary side, each assessing exactly what needs to change for the restaurant to thrive. From horrendous Yelp reviews to staff pleas, each episode highlights the pressures restaurateurs face today as Aarón and Jen build a plan to help them adapt and thrive.



Dan the Donut Man

New series *Dan the Donut Man* follows Dan Cole, self-proclaimed “Donut Daddy” and Chief Donut Development Engineer at Dunkin’, as he travels across America in search of culinary inspiration for his innovative, outrageous, and sometimes unhinged donuts. After visiting each city, Dan returns to his Donut Lab to turn experiences into two wild donut concepts. Armed with his creations, he returns to the city for taste tests with locals, who determine which donut best represents their hometown. Some donuts will have fans drooling while others may have them scratching their heads.



Line of Fire (working title)

Bobby Flay, the ultimate competition chef MVP, enters the restaurant line like never before, assembling a team including Antonia Lofaso, Claudette Zepeda, Michael Jenkins, and himself to take on elite restaurant staffs across the U.S. *Line of Fire* is an unfiltered culinary team competition with no judges, host, or games. Just dishes scored on a 1 to 5 star scale by diners, who pick the best restaurant of the night. In a busy dining room with diners, critics, and VIPs, orders fly as chefs adapt and watch the leaderboard. It’s the ultimate team sport that pits top restaurant kitchens in America against Bobby and his All-Stars.



Wildcard Kitchen: High Rollers at Sea

Wildcard Kitchen: High Rollers at Sea takes host Eric Adjepong’s game beyond the kitchen and into international waters, where anything can happen. In this tournament, Eric invites some of the most memorable chefs from his table — the ones wild enough to say yes, bold enough to compete at sea, and skilled enough to handle the chaos. Only one will be the last chef standing, winning the biggest prize pot the game has ever seen.



Extreme Buyers Club

Charismatic Texas real estate agent Noel Collier helps clients with unique property requests find their dream homes in HGTV's *Extreme Buyers Club*. During the eight-episode season, she'll explore each buyer's surprising worlds, experiencing how they live and searching the market for unique listings that match their wish list. Whether a recent divorcée seeking acreage for dozens of llamas, a ghost-obsessed couple searching for a haunted home, or a professional mermaid needing lots of water, no house hunt will prove too extreme for Noel and her team.



A Very Haunted Renovation

A Very Haunted Renovation is a new competition series in which six renovators and designers stay for 31 days in one of America's most haunted houses to complete renovations. Hosted by Anna Camp, the six episodes follow their efforts to transform this haunted home into a livable space, facing frightening challenges. Michel Smith Boyd mentors and judges alongside a celebrity guest to assess each eerie makeover.



House Shock

In HGTV's covert renovation series *House Shock*, unsuspecting homeowners nominated by loved ones get surprise makeovers for spaces they've neglected, abandoned, or dislike. Host and designer Arielle Vandenberg and builder Steve Lewis (*Battle on the Beach*) lead a resourceful construction team to keep each high-stakes renovation on time and on track. With secret planning, stealth distractions, hidden cameras, and dramatic reveals, the 20-episode season offers heart, humor, and surprises.



Roast My Rental

In the 11-episode series *Roast My Rental*, comedian and design enthusiast Leslie Jones visits America's worst short-term rentals, where viral photos of amenities gone wrong, misleading listings, and brutally honest reviews have scared guests away. After Leslie's hilarious roast and a no-nonsense reality check, she teams up with HGTV star Jasmine Roth to lead a design crew that fixes the chaos in just 72 hours. They repair the flaws, transform the homes into top-tier vacation stays, and give owners a shot at redemption when the next guests arrive.



HGTV Dream Home 2027

HGTV's biggest home giveaway celebrates its 30th year in Park City, Utah with *HGTV Dream Home 2027*. Inspired by the area's mountain views, the one-of-a-kind home is designed as a relaxing après-ski retreat for one lucky winner.



The Many Lives of Benjamin Kyle

In August 2004, an injured, naked man was found behind a Georgia Burger King claiming to have amnesia and calling himself Benjamin Kyle. In 2014, with filmmakers Shannon and Eric Evangelista, he tried to piece together his life, but inconsistencies emerged, revealing three cold cases and a potential link to a Midwestern crime family. As new evidence surfaces, the producers face threats, putting one of their own in danger and revealing the devastating cost of chasing the truth.



Iyanla Vanzant Specials (working title)

OWN has commissioned two Spotlight Specials featuring Iyanla Vanzant's return to OWN, but this time in front of a live audience. Each special dives deep into the heart of cultural and family dynamics, continuing her mission to help people “fix” their lives through honesty, accountability, and healing.



Bodies in the Water

Bodies in the Water uncovers real-life mysteries about murder victims in watery graves. Across six episodes, it shows how rivers, lakes, and coastlines can hide or reveal crimes.



High Value Target (working title)

Inspired by the book *Debriefing the President*, *High Value Target* follows a man's relentless search for truth, a nation's pursuit of justice, and the bonds between fathers and sons. It tells the story of two men at the center of one of the 21st century's most defining conflicts. In 2003, CIA analyst John Nixon became the first American to interrogate Saddam Hussein, gaining insight into the potential consequences of the invasion, including humanitarian and geopolitical fallout after his removal.



Game Day Murders (working title)

Produced by NBA legend Shaquille O'Neal, *Game Day Murders* is a series exploring murder mysteries shocking America's sports world. Hosted by Lindsay Czarniak, it examines where ambition, competition, and violence collide. Through firsthand accounts from families and teammates, each episode reveals the emotional stakes and cultural impact on teams, fanbases, and communities affected by tragic, irreversible events.



Little Singles

Little Singles follows a tight-knit group of friends from the little person community as they reunite for an unforgettable vacation under one roof. Having met for years at national conventions, they've become a chosen family. Their close bond brings complex relationships, romantic entanglements, drama, and plenty of fun.



ER: Caught on Camera

Real patients revisit their most intense ER experiences, sharing firsthand interviews alongside raw footage of the emergency as it happened, while ER doctors analyze in real time what occurred and why.



Off the Scale (working title)

Through self-shot footage and unfiltered social media posts, *Off the Scale* follows two people on transformative weight loss journeys. Over several years, they shed hundreds of pounds, leading up to a major life event where they celebrate how far they've come, inside and out.

Hard Knocks: Training Camp with the Seattle Seahawks

Hard Knocks: Training Camp with the Seattle Seahawks will deliver its signature all-access coverage from training camp in Renton, Washington, featuring head coach Mike Macdonald, quarterback Sam Darnold, 2025 AP NFL Offensive Player of the Year Jaxon Smith-Njigba, and defensive standouts Devon Witherspoon and Byron Murphy II.

HBOMAX

Lanterns

Lanterns, a DC Studios drama series for HBO Max, follows new recruit John Stewart (Aaron Pierre) and Lantern legend Hal Jordan (Kyle Chandler) as two intergalactic cops drawn into a dark, Earth-based mystery while investigating a murder in the American heartland.

HBOMAX

The Man Will Burn

The Man Will Burn, a four-part HBO Original documentary series debuting in 2026, chronicles the evolution of Burning Man from its countercultural beginnings in San Francisco to the 80,000-person desert gathering it is today. Featuring exclusive archival access, the series explores the festival's culture, the creation of Black Rock City, and how the community has navigated a series of recent unprecedented challenges.

HBOMAX

Harry Potter and the Philosopher's Stone

There is nothing special about Harry Potter — at least that's what his Aunt Petunia says. On his 11th birthday, an admittance letter to Hogwarts School of Witchcraft and Wizardry opens up a hidden world for Harry — one of fun, friendship, and magic. But with this new adventure comes great risk as Harry is forced to face a dangerous enemy from his past.

HBOMAX

Stuart Fails to Save the Universe

Comic book store owner Stuart Bloom must restore reality after accidentally breaking a device created by Sheldon and Leonard, triggering a multiverse Armageddon. Joined by his girlfriend Denise, geologist Bert, and physicist Barry Kripke, Stuart embarks on a chaotic journey through alternate universes, encountering familiar characters from different realities along the way. As the title suggests, things quickly spiral out of control.

HBOMAX

War

Set in the elite world of London law, *War* stars Dominic West (*The Wire*, *The Crown*) as tech titan Morgan Henderson and Sienna Miller (*Anatomy of a Scandal*, *American Sniper*) as his estranged wife, international film star Carla Duval. The series focuses on prestigious rival law firms Cathcarts and Taylor & Byrne as they battle over the divorce of the century. Each side is certain they'll win, but as the case spirals and loyalties fracture, reputations are on the line, and everyone's playing to win.



Youth

The brilliantly talented Sharon Horgan is back in new comedy-drama *Youth*, which she writes, stars in, and executive produces. Horgan plays a 50-year-old recent divorcee who's navigating a new world of dating and romance, while also juggling the responsibilities of caring for her elderly parents and parenting her should-be-grown-up-by-now son.



The First Day on Earth

British novelist Henri (Michaela Coel) is stuck. Work has dried up and her relationship is going nowhere. So, when she's offered a job on a film in Ghana, West Africa — her parents' homeland, where her estranged father lives — she can't resist the chance to reconnect with him and the country of her heritage. But when she arrives, neither the job nor her father turn out the way she expected, and soon Henri has to deal with danger and hypocrisy, form new friendships, lose her illusions, and create a new sense of identity — one that might leave her stronger, but could also break her.



How to Survive Without Me

In the wake of matriarch Beverly's (Rita Wilson) passing, the De Angelis family have begun to drift, unsure how to manage their complicated, evolving lives without her guidance, but in true Beverly fashion, she found a way to keep running the show from the beyond. Should they wish to experience Beverly's final work, the family must find the time — and make the effort — to remain connected and be there for each other through all of life's challenges yet to come.



American Blue

This authentic police drama explores the complex realities and challenges of modern-day law enforcement through the story of native son Brian "Milk" Milkovich (Milo Ventimiglia), who returns to his hometown of Joliet, Illinois, to help rebuild a struggling police force while confronting his past and seeking redemption of his own.

The 2026–2027 sports calendar is defined by a dense slate of live sports across the NFL, NBA, NHL, MLB postseason, and NCAA football and basketball, alongside continued fragmentation and expansion across streaming platforms like ESPN, Peacock, Prime Video, and Netflix. The result is a fully multi-platform viewing environment where marquee events are spread across linear TV, streaming services, and digital-first experiences.



The 2026 NFL Season: *Global Reach and Streaming Expansion*

The 2026 season of the National Football League continues its global expansion with international games staged in cities including London, Berlin, Madrid, São Paulo, and Dublin. The regular season kicks off Wednesday, September 9, 2026, with distribution split across broadcast and streaming partners including ESPN, NBC, Amazon, and other digital platforms, reinforcing the league's position as the dominant force in live U.S. sports.

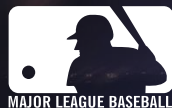
The season builds toward Super Bowl LXI airing on ABC on Valentine's Day, February 14th, 2027, maintaining the NFL's status as the most-watched annual broadcast event while continuing to drive record streaming engagement across multiple platforms.



NBA 2026–2027 Season: *Multi-Platform Media Era*

The National Basketball Association enters the 2026–2027 season under its new multi-platform rights cycle, with national games distributed across ESPN, NBC, Amazon, and additional streaming partners. This structure further blends traditional broadcast reach with direct-to-consumer access, making live NBA coverage more fragmented but significantly more accessible across devices and services.

Expect increased emphasis on streaming-native features, including alternate broadcasts, real-time data integrations, and expanded digital exclusives designed to deepen engagement beyond the traditional game window. The season tips off in mid-October. The league has not released the official opening night calendar or times yet, but they have set early international dates for the preseason in Macao, China, as well as mid-season in Mexico City (Nuggets vs Pacers match up on November 7th), and Paris (Spurs vs. Pelicans on January 14th).



MLB Postseason 2026: *Streaming-Heavy Distribution*

Major League Baseball's 2026 season culminates in a postseason that continues the league's hybrid distribution model, with FOX carrying the World Series in late October, while Apple, Roku, and other platforms maintain growing roles in national coverage. As regional sports networks face ongoing pressure from cord-cutting, MLB continues to explore more direct-to-consumer pathways and broader streaming partnerships to stabilize long-term reach.

NHL 2026-2027 Season: *Global Games and Strong Linear Anchors*

The National Hockey League 2026-2027 season builds on its stable ESPN and TNT distribution, supported by international showcases and continued global expansion efforts. Regular-season games, marquee events, and playoff coverage remain anchored in a strong linear-plus-streaming hybrid model, balancing traditional broadcast exposure with digital accessibility. The regular season is tentatively scheduled to kick off on Tuesday, September 29th, 2026.





College Football 2026: *Expanded Playoff Era?*

College football's 2026 season fully operates under the current 12-team playoff format, although discussions are ongoing regarding a 16-team or possibly even 24-team format, which would reshape the postseason structure and extend national interest deeper into December and January. The sport's media landscape remains widely distributed across ESPN, FOX, CBS, and streaming extensions, with conference realignment continuing to influence scheduling, rivalries, and inventory value across the season.

Across all leagues, the 2026–2027 cycle reinforces a consistent theme: live sports are no longer tied to a single channel or platform. Instead, they function as always-on, multi-platform events designed to maximize reach across broadcast TV, streaming services, and digital-first viewing environments. The NCAA College Football season is set to kick off on August 29th, 2026.



College Basketball 2026: *Slight Changes with Meaningful Impact*

The 2026–2027 NCAA Division I men's basketball season begins in early November 2026, with most programs' opening play during the first full week of the month. While the traditional structure remains intact, the season introduces a modest but meaningful shift, with an increase to 32 regular-season games, giving teams additional flexibility to schedule non-conference matchups and early-season showcase events.

This added inventory comes alongside a broader trend toward more competitive opening weeks, with expanded multi-team events and high-profile neutral-site games packed into November. The change also arrives ahead of the NCAA Tournament's planned expansion to 76 teams in 2027, further raising the importance of early-season résumé-building and making the first month of play more consequential than in past years.

About us



Harmelin Media specializes in full-funnel performance media and marketing solutions and has more than 40 years of experience helping clients navigate the rapidly changing, increasingly data-driven media landscape. The firm has grown with a diverse client roster including many Fortune 500 companies across an array of industries and is now one of the largest independent media service firms in the United States.

Harmelin's expertise is in managing massive client and campaign data sets to develop strategic, innovative executions that generate immediate growth and long-term return on investment. We accomplish this through our proprietary technologies and data platforms, all while maintaining a long-term focus and operating with 100% transparency. Our approach has resulted in unprecedented retention rates with both employees and clients.

Harmelin's current media billings exceed \$900 million across all brand, demand, and performance channels. We are a Google Premier Partner, Meta Business Partner, and proud member of the ANA and IAB.

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