

Privacy Policy

Harmelin Media | Effective date: 01/01/2026 | Last updated: 10/14/2026

This Privacy Policy explains how Harmelin Media ("Harmelin," "we," "us," or "our") collects, uses, and shares information when you visit <https://harmelin.com> (the "Site"), contact us through the Site, or apply for a job with us through the Site. By using the Site, you acknowledge the practices described here.

1. Who We Are

Harmelin Media is a media agency headquartered at 525 Righters Ferry Road, Bala Cynwyd, PA 19004. You can reach us at 610-668-7900 or info@harmelin.com.

2. Scope of This Policy

This policy applies to personal information we collect through the Site. It does not apply to information we process on behalf of our clients in the course of planning, buying, or measuring advertising campaigns. That information is handled under our agreements with those clients and their own privacy policies.

This policy also does not apply to personal information of our employees, which is covered by separate internal policies.

3. Information We Collect

Information you provide to us

- **Contact form.** When you submit the contact form, we collect your name, company, email address, phone number, the topic you select, and any message you write.
- **Careers.** If you apply for a position or contact us about joining our team, we collect the information you submit, such as your name, contact details, résumé, work history, and any other information you choose to share.
- **Other communications.** If you email, call, or otherwise contact us, we collect the information you provide in those communications.

Information collected automatically

When you visit the Site, we and our service providers automatically collect certain technical and usage information using cookies, pixels, and similar technologies, including:

- IP address and approximate location derived from it
- Browser type, operating system, device type, and screen settings
- Pages viewed, links clicked, time spent on pages, and referring or exit pages
- Date and time of your visit

4. How We Use Information

We use the information we collect to:

- Respond to your inquiries and requests
- Evaluate and communicate with job applicants
- Operate, maintain, secure, and improve the Site and its content
- Understand how visitors use the Site and measure the performance of our own marketing
- Detect, prevent, and respond to fraud, abuse, security incidents, and technical problems
- Comply with legal obligations and enforce our terms and policies

5. Cookies, Analytics, and Similar Technologies

Cookies are small files stored on your device. We use cookies and similar technologies for the purposes described in Section 4. The Site uses Google Tag Manager to manage tags and Google Analytics (through Google Site Kit) to understand Site traffic and usage.

Google and other third parties may collect information about your use of the Site and other websites through these technologies. To learn how Google uses data from sites that use its services, visit

<https://policies.google.com/technologies/partner-sites>.

Your choices about cookies

- Most browsers let you block or delete cookies through their settings. Blocking some cookies may affect how the Site works.
- You can opt out of Google Analytics by installing the Google Analytics Opt-out Browser Add-on at <https://tools.google.com/dlpage/gaoptout>.
- You can learn about interest-based advertising choices at <https://optout.aboutads.info> (Digital Advertising Alliance) and <https://optout.networkadvertising.org> (Network Advertising Initiative).
- A cookie consent icon is made available to customize which cookies are collected. Click the circle icon located towards the bottom left of the website and choose your preferences.

6. How We Share Information

We do not share your personal information except as described below.

- **Service providers.** We share information with vendors that help us operate the Site and our business, such as website hosting, analytics, form processing, email, customer relationship management, and security providers. They may use the information only to provide services to us.
- **Legal and safety.** We may disclose information if required by law, subpoena, or other legal process, or when we believe disclosure is necessary to protect the rights, property, or safety of Harmelin, our clients, or others.
- **With your consent.** We may share information for other purposes when you ask us to or give your consent.

7. Third-Party Links and Embedded Content

The Site may link to or embed content from third-party websites and services, including social media platforms (Facebook, Instagram, LinkedIn, YouTube) and partner organizations. Those third parties have their own privacy practices, and this policy does not cover them. We encourage you to review their policies.

8. Your Privacy Rights

Depending on where you live, you may have rights under state privacy laws, such as those in California, Colorado, Connecticut, Virginia, and other states. Subject to applicable law, these rights may include:

- Knowing what personal information we collect, use, and disclose
- Requesting access to or a copy of your personal information
- Requesting correction of inaccurate personal information
- Requesting deletion of your personal information
- Opting out of the sale or sharing of personal information, or of targeted advertising
- Not being discriminated against for exercising your rights

To make a request, email security@harmelin.com or call 610-668-7900. We may need to verify your identity before responding. You may use an authorized agent to submit a request on your behalf, and we may ask for proof of that authorization. If we deny your request, you may be able to appeal by replying to our response. We will respond within the time required by applicable law.

9. Security

We use reasonable administrative, technical, and physical safeguards designed to protect personal information. No method of transmission over the internet or electronic storage is completely secure, so we cannot guarantee absolute security.

10. Children's Privacy

The Site is intended for business audiences and is not directed to children under 13. We do not knowingly collect personal information from or about children. If you believe a child has provided us with personal information, contact us and we will delete it.

11. Changes to This Policy

We may update this Privacy Policy from time to time. When we do, we will post the updated version on this page and revise the "Last updated" date above. Material changes will be noted prominently on the Site where appropriate.

12. Contact Us

If you have questions about this Privacy Policy or our privacy practices, contact us:

Harmelin Media

525 Righters Ferry Road

Bala Cynwyd, PA 19004

Phone: 610-668-7900

Email: security@harmelin.com